

































- Faerber, S. J., & Carbon, C. C. (2012). The power of liking: Highly sensitive aesthetic processing for guiding us through the world. *i-Perception*, 3, 553-561.
- Faerber, S. J., Leder, H., Gerger, G., & Carbon, C. C. (2010). Priming semantic concepts affects the dynamics of aesthetic appreciation. *Acta Psychologica*, 135(2), 191-200. doi: 10.1016/j.actpsy.2010.06.006
- Gerger, G., Leder, H., Faerber, S. J., & Carbon, C. C. (2011). When the others matter: Context-dependent effects on changes in appreciation of innovativeness. *Swiss Journal of Psychology*, 70(2), 75-83.
- Imamoglu, C. (2000). Complexity, liking and familiarity: Architecture and non-architecture Turkish students' assessments of traditional and modern house facades. *Journal of Environmental Psychology*, 20(1), 5-16.
- Kunst-Wilson, W. R., & Zajonc, R. B. (1980). Affective discrimination of stimuli that cannot be recognized. *Science*, 207(4430), 557-558.
- LaBar, K. S., & Cabeza, R. (2006). Cognitive neuroscience of emotional memory. *Nature Review Neurosciences*, 7, 11. doi: 10.1038/Nrn1825
- Leder, H., Belke, B., Oeberst, A., & Augustin, D. (2004). A model of aesthetic appreciation and aesthetic judgments. *British Journal of Psychology*, 95(4), 489-508.
- Leder, H., & Carbon, C. C. (2005). Dimensions in appreciation of car interior design. *Applied Cognitive Psychology*, 19(5), 603-618.
- Lee, A. Y., & Labroo, A. A. (2004). The effect of conceptual and perceptual fluency on brand evaluation. *Journal of Marketing Research*, 41(2), 151-165.
- Reber, R., Winkielman, P., & Schwarz, N. (1998). Effects of perceptual fluency on affective judgments. *Psychological Science*, 9(1), 45-48.
- Schwarz, N. (2007). Attitude construction: Evaluation in context. *Social Cognition*, 25(5), 638-656.
- Smith, E. R., & Semin, G. R. (2004). Socially situated cognition: Cognition in its social context. *Advances in Experimental Social Psychology*, Vol. 36, 36, 53-117.
- Smith, E. R., & Semin, G. R. (2007). Situated social cognition. *Current Directions in Psychological Science*, 16(3), 132-135.
- Vogt, S., & Magnussen, S. (2007). Expertise in pictorial perception: Eye-movement patterns and visual memory in artists and laymen. *Perception*, 36(1), 91-100.
- Zajonc, R. B. (1968). Attitudinal effects of mere exposure. *Journal of Personality and Social Psychology*, 9(2), 1-27.
- Zajonc, R. B. (2001). Mere exposure: A gateway to the subliminal. *Current Directions in Psychological Science*, 10(6), 224-228.

this paper is "in press" International Journal of Psychology: forthcoming in December 2013)